



[THE] MUSIC OF SOUND

Electronic Press Kit

‘The electronics, flute and layered vocals create scale, but the centre remains human’.

Achi Bennetti, Fame Magazine

**What do you get if you mix three awesome Gen Z female musicians with a veteran composer who is deeply involved in new music?
Answer: [The] Music Of Sound.**

This unique aspect of three talented Gen Z female artists playing in a band with an older male songwriter and producer means a lot to the band. It is also reinforced by the timeless quality of their cinematic guitarless Dream Pop sound..

But their music is also hard to compare. ‘In one sense it’s a strength that we have such a distinctive sound’ explains pianist and composer Neil. ‘But, in the age of streaming and social media where platforms want easy comparisons, it is hard to point to anyone we really sound like. We get compared to White Flowers, Beach House, Future Islands, Saint

Etienne, Chromatics and others. I guess Sherin’s very pure voice and exotic accent have similarities with Katie Drew, Victoria Legrand and Ruth Radelet.



‘We really love Cocteau Twins but, because we have no guitars, it isn’t always obvious. We’ve had some great advice from Simon Raymonde though. But we also love The Ravishing Beauties, Alabama Shakes, Low, Father John Misty, China Crisis, Angelo Badalamenti, Donna Summer, all sorts of other

influences that we can hear even if no-one else does’.

[The] Music Of Sound, who have just been featured by Ireland’s national broadcaster [RTE](#) for their [Behind The Music](#) feature, have a new single out via **Monochrome Motif Records** on 9th October. ***Danger Danger*** is a harder hitting track although it is also possibly their most accessible radio track to date. The lyrics are a no-holds-barred attack on the far right and a call to arms for supporters of unity and solidarity against racism and hate spreading.

This time they are pulling no punches - ‘First comes divide and rule/That old Nazi tool/Nothing new/Blame all the immigrants/All the innocents/Even You’ they sing before adding, as an aside to gullible followers of Reform UK, ‘You’re just the sewer rat who dies when the work is done/Left at the end with no friends when the thieves have run’.

The quartet are as one in believing a more direct statement was necessary. That is clear from the opening a capella chorus of ‘Danger Danger/There’s a faker on the loose again/Getting stranger /That this hater’s getting more insane’. Yet it is arguably their most pop-oriented track. Will the radio

stations oblige and give it some rotation? We will see.

‘This has been a deliberate decision to write a song that leaves no-one in any doubt as to what we think about the far right and all the cowards in the media and politics who are platforming them and sucking up to them’ explains Sherin.

Neil adds ‘Putting that strong message over via one of our most catchy, radio friendly tracks means hopefully more people will engage with the track and then be curious about the lyrics’.

[‘Bringing together generations, cultures and musical backgrounds, \[The\] Music of Sound has developed a distinctive sound that blends dream pop, electronic music and cinematic songwriting’.](#)

[Music News Monthly](#)

The band’s recent single [Shimmer](#) blended their Dream Pop influences with a hint of Soul. It also continued the same lyrical focus on navigating the chaos and nastiness currently so prevalent in the political world and includes the line ‘Cowards victimise/But the brave always are kind’ which, says lead singer Sherin ‘captures how we all feel’.

‘... another compelling step in that journey, deepening the band’s increasingly distinctive blend of dream-pop, electronic textures and thoughtful songwriting while delivering one of their most emotionally resonant releases to date’. - **Flex Magazine**

[The] Music Of Sound’s last four singles ***Shimmer; Tyche; Paradigm*** and ***Ebbw Vale*** all put out calls for unity and anti-fascism and they have tended towards a darker, dreamier sound that has been evolving since the latter part of 2025. ***Danger Danger*** consolidates this trend. They have also achieved not only high streams (170K in 12 months) but high levels of engagement with an astonishing 16% of listeners saving these tracks to personalised playlists or libraries. Reviews for their singles have also been numerous and 100% positive.

‘... the trio creates music that explores empathy, identity, anti-fascism and social unity.’
Pop Journal

Meanwhile fans’ favourite ***Cold Weather Man*** has now passed 60K streams and continues to grow.

THE STORY SO FAR

[The] Music Of Sound’s story is like no other. The original band was

formed by veteran Welsh composer Neil March when he was invited to play the **BBC Introducing Stage** at **Latitude** in 2017 as a solo artist but wanted to perform as a band. The name reflected the style and approach to track construction at that time. His current bandmates would still have been at school back then! After initially recording for Demerara Records, they signed with Dimple Discs in 2022.

In 2022, a ‘wide-eyed little girl’ from South India called Sherin, who had never been outside her home region and had never experienced a gig, faced her fears and anxieties to fly thousands of miles to the UK, determined to study and work in the music industry. Where Sherin was from, ‘girls’ were not allowed to go out without either a male chaperone or an adult! Coming to London was a ‘beautiful culture shock’ in Sherin’s own words.

There she met Neil (her first MA tutor at ICMP) and, after assisting with live events for a year and a half, she replaced the departing Florie Namir as the band’s singer.

Even before that, the band had included 17 year old flautist and keyboard player **Aniya Sofia**, herself a solo artist as **Hazy Sofia**. But Aniya took a step back from performing to focus on education

before heading to Cambridge University, a seriously impressive achievement by a working class British Bangladeshi girl from the East End of London.

Neil subsequently recruited another prodigiously talented teenage flautist called **Elena Trent** who had just started a BA performance course at Goldsmiths University. He would only discover a few years later that she is the daughter of 80s/90s fanzine legend Dave T!

The band's style has evolved from what **BBC Late Junction's Max Reinhardt** once described as 'a combination of avant-garde tendencies and pop sensibilities' from postclassical and industrial music to their current electro dream pop sound; what **Indiefferent Magazine** called 'shimmering synth-driven dream pop' in a recent edition.

And now the wonderful news is that Aniya has come back to the band in a new role as second vocalist and keyboardist, enabling them to minimise the role of the laptop in their live set-up and helping produce their now trademark multi-tracked harmonies live.

As Neil said in the band's interview with Fresh on the Net: 'When Sherin came in, the band's original

transformation was complete'. He adds: 'With the way our sound has developed, Aniya's return takes things to another level again'. 2025 saw them play a headline tour and 2026 has seen them top 170K streams in a year.

Sherin says: 'It is super exciting to see how all our singles are continuing to grow and we are getting such high levels of engagement with fans saving our music to playlists and libraries'.

Ellie adds: 'I'm excited to see how many people are streaming, saving and playlisting our tracks. We are always pushing ourselves to be the best representation of ourselves and it feels like people are responding really positively to that'.

Aniya explains: 'I never wanted to leave the band in the first place but I was under a lot of pressure and it was really important to get the grades I needed to go to Cambridge. So I am thrilled to be back in the band and to see how much their music has grown and become so impressive too'.

[The] Music Of Sound are signed to the Leicester-based indie label **Monochrome Motif Records** (since 2024).

The line-up is:

Sherin - Vocals

Aniya Sofia - Keyboards & Vocals

Elena Trent - Flute

**Neil March - Piano, Programming
& Backing Vocals**



Their tracks are mastered by Mark L Beazley (Trace Recordings).

‘Signing with Andrew Hartshorn’s amazing Monochrome Motif label has allowed us to really push ahead and release so much new music’ say the band who were previously signed to Brian O’Neill’s equally wonderful and supportive Dimple Discs label.

For bookings, interviews etc. contact [The] Music Of Sound via trustthedoc@demerarecords.com

LINKS TO REVIEWS AND INTERVIEWS

Read the reviews of ***Shimmer*** by [Fame Magazine](#); [Music News Monthly](#); [Fifty3Fridays](#); [Occhi Magazine](#); [Platinum Mind](#); [The Whole Kameese](#); [1st3](#); [Pop Journal](#); [Afternoiz](#) and [Anghami](#) plus a feature in RTE’s [Behind The Music](#) feature and an interview on the [Post Burnout](#) podcast which is on [YouTube](#). Check out the [video](#) for ***Shimmer***.

Read the reviews of ***Ebbw Vale*** by **Tony Hardy** in [Fifty3Fridays](#); [Flex](#); [Indifferent Magazine](#); [The Strive Magazine](#) and **Nami** in [Introvert Disco](#).

Listen to Neil being interviewed about it on Ebbw Vale’s local FM station BGFM Radio [HERE](#).

Read reviews of ***Paradigm*** by **Tony Hardy** in [Fifty3Fridays](#); by [Flex](#); by [Illustrate](#) by [Indie Noise Nation](#) by **Nami** in [Introvert Disco](#); by

Ellie Malkin in [Beach House](#) and by Hany in [Sistra](#). And read the incisive interview with the band by [The Interviewist](#). Check out the [Video](#).

Read the review of the single *Tyche* in [Flex](#). Read Tony Hardy's eloquent review of it in [Fifty3Fridays](#). Read reviews of *Tyche* by [Radio Armazem](#) in Brazil, by Frank Donovan in [Illustrate Magazine](#) in the USA and by Nami in [Introvert Disco](#). See *Tyche* entering the **Euro Indie Network** chart [here](#). And check out the [Video](#).

Check out the official video for *We Are Dreamers* [here](#). Read reviews, including printed one, of *We Are Dreamers* in [Indiefferent Magazine](#); a review by legendary journalist Fred Bambridge in [It's All Indie](#). Also reviews in [Lost In The Manor](#); [Hot Rock Metal](#) and inclusion in the [European Indie Network Chart](#). Check out the video [here](#).

Read these amazing reviews of *Butterfly Heart* in [The Strive](#) magazine and [Songscope](#). Check out the video [here](#).

Read the reviews of *Never Let It Die* in [The Music Asylum](#); [Introvert Disco](#); [Red X Magazine](#) and [Tape Ranger](#). Also read this amazing review by the super talented John Serrano in Spanish

journal [Rock The Best Music](#). Check out the official video [here](#).

Their previous single *When You're Near* was released by **Monochrome Motif Records** on Friday 18th April. #Stream it on Spotify [here](#). #Download it from Bandcamp [here](#). #Watch the video [here](#).

Read Del Owusu's amazing release day review in [Platinum Mind](#). Also these wonderful reviews by Nami in [Introvert Disco](#); Fred Bambridge in [It's All Indie](#); Naomi Joan in [Illustrate Magazine](#); Damian Riquelme in [Miusic En Palabras](#); Stefan in [Songscope](#) and the team at [Lost In The Manor](#).

The single *Love Me* was released by **Monochrome Motif Records** on all digital platforms on 7th March 2025. You can watch the [video](#) and [stream](#) the single. And you can download it from [Bandcamp](#).

Read the reviews in [Buzzy Band](#); [Rockstars HQ](#); [Music Evolution](#); [Iggy Magazine](#); [Indie O'Clock](#); [Hot New Songs](#); [End Sessions](#); [Biography Web](#); [Songscope](#); [Danel Records](#) and [Reverby](#).

For the review (18th December 2024) of *Cold Weather Man* in **The Music Asylum** click [here](#) and in **Hot Rock Metal** (27th December 2024) [here](#). For the review, in Spanish, by Mexican journal **End Sessions** (2nd January 2025) click [here](#) and for

the review in **FV Music Blog** click [here](#). For the feature in the **Basingstoke Gazette** click [here](#).

INTERVIEWS

For interviews click [here](#) for **The Interviewist** (2026); click [here](#) for **Fresh On The Net** and [here](#) for **Project Timbre**. For the interview (12th October 2024) in **Illustrate Magazine** click [here](#). For the interview (3rd January 2025) with **AudioKoradi Press** in India click [here](#). (or [here](#)). For the interview (11th January 2025) with **Apollo's Harp** in India click [here](#) or [here](#).

LIVE REVIEWS

For the live review (8th August 2024) in **Fifty 3 Fridays** click [here](#) and live review (22nd October 2024) in **Fifty 3 Fridays** [here](#).